

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims

Claim 1 (currently canceled). A composition comprising: at least one colorant; and from about 5 to about 40 percent by weight of the total composition silica, wherein when the composition is combined with water, the amount of the colorant and the silica is effective to provide a facial mask composition that changes color upon drying.

Claim 2 (currently amended). The method ~~composition~~ of claim ~~14~~ 4, wherein the composition comprises ~~further comprising~~ a vehicle selected from water, water miscible liquids, and combinations thereof.

Claim 3 (currently amended). The method ~~composition~~ of claim 2 wherein the vehicle is water and the amount of water ranges from about 40 to about 90 percent by weight, based on the total weight of the composition.

Claim 4 (currently amended). The method ~~composition~~ of claim 3 wherein the composition is in a formulation selected from the group consisting of a paste, a cream, a lotion, and a gel.

Claim 5 (currently amended). The method ~~composition~~ of claim 4 further comprising at least one cleansing agent selected from the group consisting of nonionic surfactants, anionic surfactants, cationic surfactants, amphoteric surfactants, and mixtures thereof.

Claim 6 (currently amended). The method ~~composition~~ of claim 5 wherein the amount of cleansing agent is from about 0.1% to about 10% by weight, based upon the total weight of the composition.

Claim 7 (currently amended). The method composition of claim 4 further comprising from about 0.1 to about 30 percent by weight, based on the total weight of the composition of an emollient selected from the group consisting of polypropylene glycol-15 stearyl ether, polypropylene glycol-10 cetyl ether, steareth-10, oleth-8, PPG-4 lauryl ether, C₁₂ – C₁₅ alkyl benzoates, vitamin E acetate, polyethylene glycol-7 glyceryl cocoate, lanolin, glycerine, and combinations thereof.

Claim 8 (currently mended). The method composition of claim 4 further comprising from about 0.1 to about 40 percent by weight, based on the total weight of the composition of a humectant selected from the group consisting of glycerol, polyalkylene glycols, and alkylene polyols, including propylene glycol, dipropylene glycol, polypropylene glycol, and polyethylene glycol, sorbitol, hydroxypropyl sorbitol, hexylene glycol, 1,3-dibutylene glycol, 1,2,6,-hexanetriol, ethoxylated glycerol, propoxylated glycerol and mixtures thereof.

Claim 9 (currently amended). The method composition composition of claim 6 further comprising:
from about 0.1 to about 30 percent by weight, based on the total weight of the composition of an emollient selected from the group consisting of polypropylene glycol-15 stearyl ether, polypropylene glycol-10 cetyl ether, steareth-10, oleth-8, PPG-4 lauryl ether, C₁₂ – C₁₅ alkyl benzoates, vitamin E acetate, polyethylene glycol-7 glyceryl cocoate, lanolin, glycerine, and combinations thereof; and
from about 0.1 to about 40 percent by weight, based on the total weight of the composition of a humectant selected from the group consisting of glycerol, polyalkylene glycols, and alkylene polyols, including propylene glycol, dipropylene glycol, polypropylene glycol, and polyethylene glycol, sorbitol, hydroxypropyl sorbitol, hexylene glycol, 1,3-dibutylene glycol, 1,2,6,-hexanetriol, ethoxylated glycerol, propoxylated glycerol and mixtures thereof.

Claim 10 (currently amended). The method composition according to claim 1 wherein the colorant is selected from the group consisting of FD&C Blue #1 Lake, FD&C Blue #2 Lake, FD&C Red #40 Lake, Erythrosin Lake, Amaranth Lake, Ponceau 4R Lake, Carmoisosine Lake, Carmine Lake, anatto, and colorants generated by converting a naturally derived dye to an aluminum or calcium based salt.

Claim 11 (currently amended). The method composition according to claim 1 wherein the silica is selected from the group consisting of fumed silica, hydrated silica, silica gels, precipitated silica, and molecular sieves.

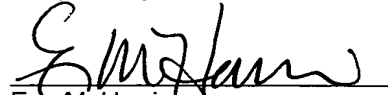
Claim 12 (canceled). A method of providing a benefit to the skin of a human comprising:
applying a composition according to claim 1 to the skin;
allowing the composition to dry, as indicated by a color change in the
composition; and
rinsing the composition off the skin.

Claim 13 (canceled). The method according to claim 12, wherein the benefit is selected from the group consisting of lightening, refreshing, firming, slimming, cleansing, exfoliating, moisturizing, relieving itching, reducing wrinkles, and providing antibacterial protection.

Claim 14 (NEW). A method of using the combination of colorant and silica to provide a color change upon drying wherein said colorant and silica are present in a facial mask composition.

Applicants believe that the foregoing presents a full and complete response to the Notice of Non-Compliant Amendment. If there are any other fees due in connection with the filing of this response, please charge the fees to our Deposit Account No. 10-0750/JBP-563/EMH. If a fee is required for an Extension of time 37 C.F.R. § 1.136 not accounted for above, such an extension is requested and the fee should also be charged to our Deposit Account.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "Erin M. Harriman", written over a horizontal line.

Erin M. Harriman

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